



## Valerie's Design Journey From Overwhelmed to Overjoyed



BEFORE



AFTER

### BACKGROUND:

Homeowners often face an overwhelming array of choices when updating their home's exterior and enhancing curb appeal. From browsing local home improvement stores to conducting extensive online research or hiring costly design professionals, the process can quickly become daunting. Valerie of Clayton North Carolina, found herself among these homeowners, eager to revamp her home but overwhelmed on where to start.

### CHALLENGE:

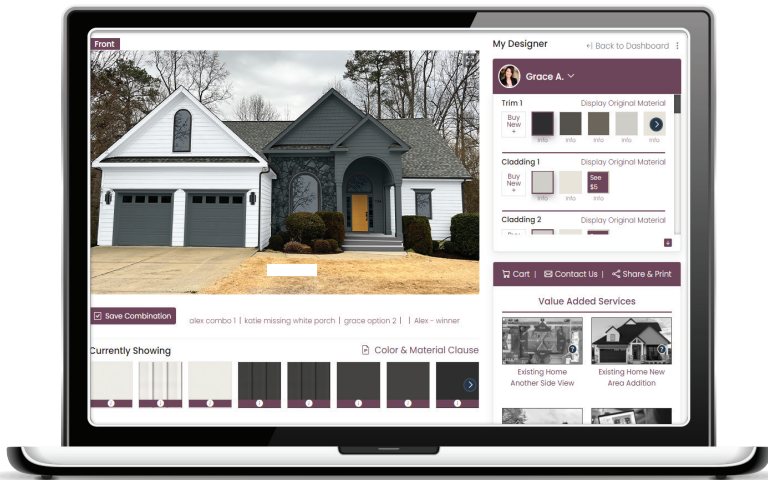
After months of exploring various possibilities without finding a clear direction, Valerie felt frustrated and stuck. The abundance of options left her feeling anxious and unsure about how to proceed with her home's exterior update. Seeking clarity and support, she needed a solution that would help her navigate her choices while staying within budget.

... continued on next page



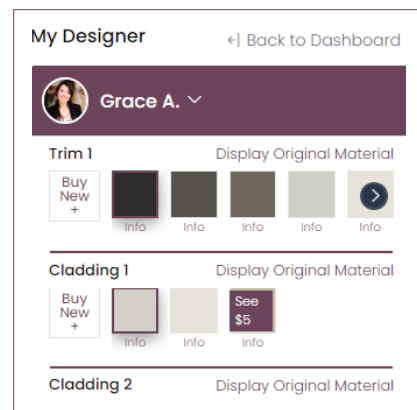
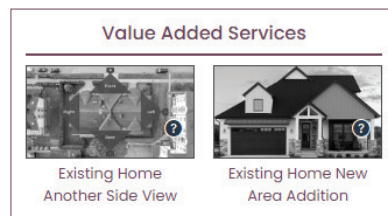
*Dzinly was absolutely unbelievable. They totally took the anxiety out of the design process."* -Valerie of Clayton North Carolina





### SOLUTION:

Valerie turned to Dzinly. Within days, Dzinly’s designers understood Valerie’s goals and crafted stunning design options tailored to her budget. Utilizing advanced AI technology, Dzinly provided Valerie with precise renderings of how her home would look with the recommended changes, allowing her to visualize each option clearly.



### RESULTS:

In just a few weeks, Valerie had contractors lined up and was ready to implement the changes. The ease of toggling through design options on her personalized page and accessing detailed material information made the decision-making process smooth and straightforward.

Valerie expressed her satisfaction with the service, stating, “Dzinly was absolutely unbelievable. They totally took the anxiety out of the design process. I had spent months trying to figure out what to do before turning to Dzinly. The designer I worked with at Dzinly came up with excellent ideas that hit my exact goals. From there, the ability to visualize everything on my toggle page and get exact material information was incredibly helpful.”

### CONCLUSION:

Dzinly successfully transformed Valerie’s overwhelming experience into a streamlined and enjoyable design journey. By providing expert guidance, personalized design options, and advanced visualization tools, Dzinly not only helped Valerie achieve her exterior update but also eliminated the stress associated with the decision-making process. This case illustrates the significant impact of innovative design solutions using Dzinly to empower homeowners to realize their visions for their homes exterior.